

New York USA
London UK
Munich Germany
Zug Switzerland
Dubai UAE

We Help You Navigate the Complex Landscape of Digital Change



In an era of relentless digital change, organizations face a dynamic environment filled with challenges and opportunities.

To stay ahead, you need technology and strategies that evolve swiftly. This means transforming obstacles into competitive advantages with a clear vision, scalable solutions, and a culture of accountability.

Digital Transformation

A staggering 70% of digital transformation projects fail. Source: Forbes

Maximizing IT ROI

67% of CFOs believe their digital spending investments are underperforming against expected outcomes. Source: <u>Gartner</u>

Data Management & Security

The global average cost of a data breach in 2024 is USD 4.88M—a 10% increase over last year and the highest total ever. Source: <u>IBM</u>

Accelerated Pace of Change

58% of business leaders are worried about the pace of change. Source: <u>BT</u>

Increasing Customer Expectations

Intentional and strategic user experience has the potential to raise conversion rates by as much as 400%. Source: Forrester

Talent Acquisition & Upskilling

By 2026, 90% of organizations will face losses due to the global IT skills crisis, amounting to some \$5.5 trillion. Source: IDC

DataArt is your partner for progress in the digital age.

Leveraging our global scale, dedicated industry practices, innovation labs, and artful approach to digital services, we help you design and engineer datadriven, cloud-native solutions with speed, quality, and precision.



Fast Facts



5,000+

Consultants & Engineers

1997

Founded in New York City

40+

Global Locations

20%

5-year CAGR (2019-2024)

95%

Return Clients

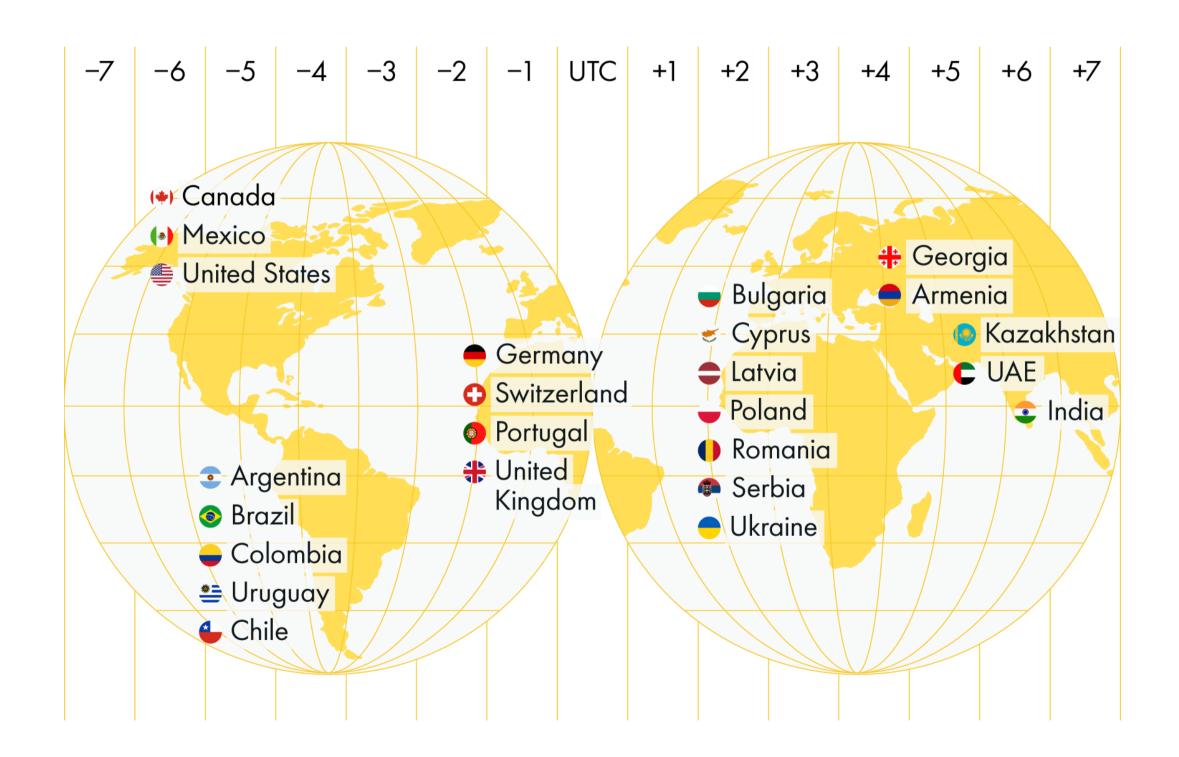
80

NPS Score in 2025

4.7

Average Tenure 6.6%

Voluntary Attrition



Serving 400+ Clients as a Trusted Technology Partner



We prioritize long-term partnerships over short-term gain. That's why our top 20 clients have been with DataArt for 7+ years on average.

Cocado° TECHNOLOGY	Nasdaq	Skyscanner
Unilever	3 Science. Applied to Life.™	MONEX
Northwell Health®	₄* betfair	METRO MARKETS
clarity	≯INTERSPORT °	▲ Invesco
Rappi	L&G	APPLE LEISURE GROUP

What Our Clients Say About DataArt



DataArt's understanding of our business goals coupled with expert software implementation makes them an invaluable technology partner for Betfair.

Matt Young

Distributed Development Director



We needed a trusted partner who could share our pioneering vision, meet our high standards and understand our business. DataArt provided us with a motivated and expert team of top engineering talent that has consistently delivered at every project stage.

Mark Richardson

CEO, Ocado Intelligent Automation



DataArt has done a great job! Their high level of engagement, ownership, and commitment to digital excellence was key to delivering a user-friendly digital application that generated results above our expectations and keeps delighting its users.

Markus Staas

Head of Digital Product Management,
Invesco EMEA



I would definitely recommend DataArt as a technology partner. They care deeply about the business that I'm in. I think they were excellent partners and truly an extension of our organization.

Justin Baker

Senior Director of Engineering



What We Do



As your trusted technology partner, we help you continuously innovate to tackle whatever challenges lie ahead.

Drawing on our advanced data expertise and Al capabilities, we build, modernize, and operate solutions that deliver transformative outcomes and measurable impact.

Data & Analytics

- Data Strategy
- Data Platforms
- Data Value Realization
- Data Migration

Cloud

- Cloud Migration
- DevOps
- Legacy Modernization

Artificial Intelligence

- Al Strategy
- Generative Al
- Al-Accelerated Engineering

Product & Software Engineering

- Product Strategy
- Quality Engineering
- Solution Architecture
- UX/UI Design

20+ Labs, 30+ Partnerships, Infinite Potential:
Strengthening every service we deliver, every milestone we achieve

Why DataArt?



We're your Partners for Progress in the era of relentless change.



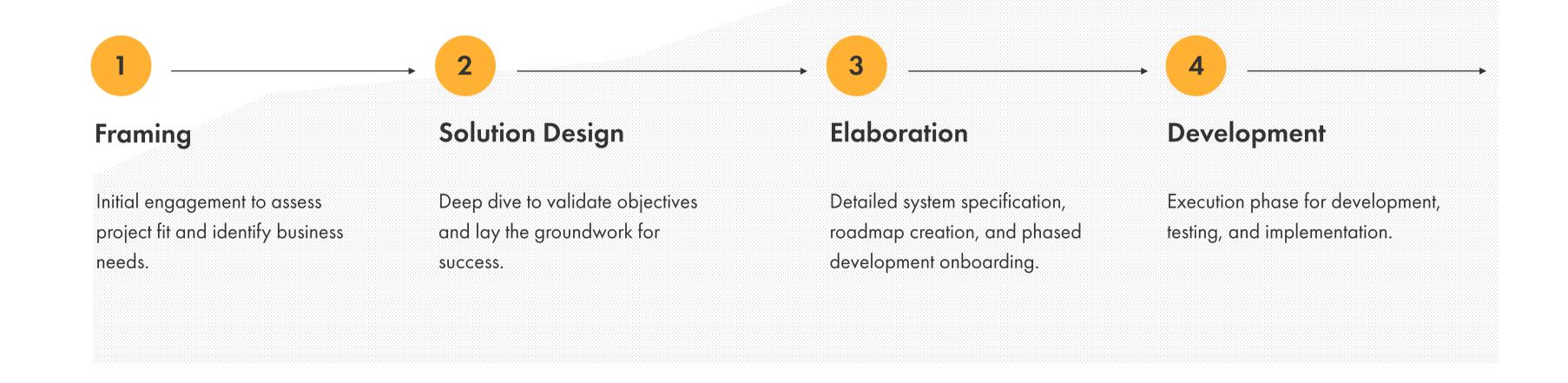
Connect Framework



- Reduce Risk of Project Failure
- Achieve Agile Excellence
- Synergize Development Phases

Realize Your Product Vision with Efficiency, Scale, & Innovation

Tap into DataArt's proprietary methodology for de-risking complex software projects, unlocking agility, and delivering enduring business value.



DataArt Labs



Expertise & Innovation Hubs



Labs are **thriving R&D centers** that allow clients to access niche expertise, vet ideas and roadmaps, and collaborate with top experts.



Each of our **20+ Labs** unites experts in a similar field to establish repeatable best practices and service delivery frameworks that add instant value.



Labs enable us to deliver high-quality services in the face of tight deadlines, changing requirements, and unique development environments.

Labs help clients get results at the cutting edge of emerging tech:



Key Industries We Serve





Financial Services

- Asset Management
- Capital Markets
- Insurance
- Fintech
- Payments



Healthcare & Life Sciences

- Patient Engagement
- Digital Health
- Drug Discovery & Development
- Lab Informatics
- Pharmacovigilance
- Medical Devices



Travel, Transportation & Hospitality

- Corporate Travel
- Online Travel Agencies
- Transportation
- Aviation
- Travel Tech



Media & Entertainment

- Music Business
- Sports Betting
- Art Market
- Video Entertainment
- Digital Media & Advertising
- Book Publishing



Retail & Distribution

- Digital Commerce
- Consumer-Packaged Goods
- Logistics
- Supply Chain Management
- Warehouse & Inventory
 Management



Emerging

- Education
- Industry 4.0 & Manufacturing
- Telecom
- Automotive

Platform Partnerships

We help you build and scale faster with our 30+ platform partnerships spanning data, cloud, Al, commerce, payments, and more.





















Awards & Recognitions



AWARDS



Comparably

Best Global Culture 2024



SEP 2024

EcoVadis Silver Medal

Recognized for Commitment to Sustainability 2024



Comparably

Best Engineering Team 2024



Technology Innovator Awards 2024

Best Global Software Engineering Company – US

BEST Award

Excellence in Talent

Development 2024

RECOGNITIONS



Recognized

as a

Disruptor

Everest Group PEAK Matrix®

18 Recognitions in 2024 reports spanning Cloud, AI, Analytics, and **SPES**











2024 Gartner® Magic Quadrant™ for Custom Software **Development**



HFS Horizons Report

AADA Quadfecta Services for the Generative Enterprise 2024 (analytics, Al, data platforms, and automation)



Inc. 5000 Fastest-Growing **Private Company**

Recognized 13x (only 0.1% of Inc. 5000 companies have been recognized 13x)



2025 Global Outsourcing 100

Gartner, Magic Quadrant for Custom Software Development Services. By Gungan Jupta, Jaideep Thyagarajan, Katie Gove, Will Grant, Luis Pinto; 15 October 2024.

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Let's build future-proof technology together.



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Partners for Progress

