DataArt

A global technology consultancy that designs, develops and supports unique solutions, taking businesses forward, DataArt works across key industries, helping its clients create custom software that improves their operations and opens new markets.

Industries we work in:

- Finance
- Travel & Hospitality
- Media & Entertainment
- Healthcare & Life Sciences
- Retail & Distribution

20+
Years in Operation

95%
Return Clients

300+
Clients

3500+
Completed Projects

| Profitable | Financially Strong | Fully Audited |

The Right Partner for a Successful M&A

IT is responsible for the continuity of businesses everywhere, but it is often an afterthought during mergers and acquisitions (M&A). If you are looking for a partner for IT integration, turn to DataArt – we know how to help you achieve your goals and make your IT M&A a success.

The "Merger Mania" in Asset Management is in full swing, and some estimates project that only half of Asset Management companies will still exist in 2030. Lack of attention to IT during mergers and acquisitions caused 35% of M&As to fail in 2016. Whether you are completing an acquisition yourself or arranging M&A deals for your partners, DataArt can lend its extensive expertise to make the process as smooth as possible.

How We Can Help You During M&A

Due Diligence for M&A Integration

› A thorough investigation and verification of all systems and their compatibility;

› Technology management review, including applications, costs, strategies, and key security measures.

Combining IT Capabilities

› Identifying which systems are redundant and which system will be the default moving forward;

› Mapping a joint IT infrastructure plan to make the most of the existing technology stack while adding new cutting edge solutions.

Pre-planning Data Integration

› Creating a scalable data model that can serve your company's needs;

› Assuring data platforms work smoothly after M&A.

Finding Synergies with an Integration Roadmap and Timeline During IT M&A

› Devising the IT M&A plan, including milestones, KPIs, potential risks, issues and dependencies;

› DataArt can help estimate the ROI of M&A by providing metrics on IT cost-cutting, compliance, hourly expenses for system support, and personnel onboarding times.

Success Stories

harmonic

Apax PARTNERS

Coller Capital

THE CARLYLE GROUP
GLOBAL ALTERNATIVE ASSET MANAGEMENT

DataArt

More than 70% of M&A deals fail, but solid integration plan and identifying all potential synergies can have a huge impact on the process success. Over 20+ years on the market, we've adopted a flexible approach to helping Asset Management companies with M&A IT Integration:

Top-Down Approach:

› Top-down approach assumes building a common platform from the ground-up for the whole firm and migrating all divisions to it over a short period of time.

Bottom-Up Approach:

› Bottom-up approach assumes tactical integration of certain systems and departments focusing on the ones with the biggest return on investment.

DataArt is a partner of choice for many of the world's top banks, asset managers, exchanges, and data providers, who share a common need to design, develop and deploy high-value technology solutions.

How DataArt Helps Its Clients in Asset Management Industry

Cloud and Big Data Adoption

› The possibility to store, access and analyze almost unlimited volumes of data;

Machine Learning

› Delivering actionable insights;

› Automated market analytics;

› Creating meaningful predictive models based on historical data.

Systemic Data Management

› Enabling data stewardship to ensure clear data lineage, easy mapping, adequate documentation, consistency, structure, and interoperability.

Data Visualization

› Increasing understanding, which in turn helps you manage and improve your business;

› Ability to create comprehensive charts and diagrams;

› More comprehensive self-service BI/analytics

Robotic Process Automation

› Automation of a wide range of back-office functions: client onboarding, data entry, standard customer communications, and managing rule-based decisions;

› Enhancing customer experience with quicker, transparent, and error-free transactions.

M&A Case Study 1

› One of the largest U.S. business travel providers investigated options to reduce its call center headcount and onboarding time. The company was looking for a solution that could combine the functionality of multiple tools and an AI-driven bot to reduce the call handling time. One of the options was to acquire a startup that was designing a similar tool. The travel provider turned to DataArt to estimate the competitiveness of this option compared to other options on the market. The IT M&A due diligence process included an analysis of purchase compatibility with the existing enterprise infrastructure, the cost of its support, and scalability.

M&A Case Study 2

› The client is a large asset management company. As a rule, for such companies, M&A is the natural way of development. Over the years, the client acquired many funds specializing in different investment strategies, each of the funds requiring a unique IT infrastructure. The client realized that supporting this infrastructure is inefficient and results in a bloated IT budget. DataArt conducted a harmonization program and built a universal platform, replacing duplicate systems with a common one. Harmonization reduces the total number of IT systems, the number of programmers required to support them, and the cost of compliance, while also increasing transparency.

Our Partners

openfin   stripe   beacon ACCELERATE TECHNOLOGY   Digital Asset