



DataArt to Hold Big Data Supply Chain Panel Event

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Software development company DataArt invites delegates to London Gateway to hear from Ocado director of technology among others.



The opportunities that big data analytics offers to supply chain and logistics operations will be under scrutiny on Tuesday July 9 at 10.30am, as custom software development firm DataArt holds a panel debate.

The event is being held at the London Gateway – a deep sea container port and Europe’s largest logistics park, based on the Thames Estuary, Stanford Le Hope, Essex. The event will also feature a tour of the site – where Marks and Spencer announced plans to open a major distribution centre earlier this month – along with a presentation by the site’s operator, DP World.

The panel discussion will feature Paul Clarke, the director of technology at grocery delivery service Ocado as well as Tyrone Omidi, Director and CTO, Virtualized Logistics; Peter Walker, UK Country Manager, Information Builders; Paul Greenhalgh, Founder and Director, Bincellar; and Roman Chernyshev, VP of Engineering, DataArt UK.

The proceedings will be moderated by Nick Allen, co-editor at Supply Chain Standard magazine, Europe’s strategic supply chain management resource, providing thought leadership, incisive comment and analysis from Europe’s leading experts on global supply chain issues.

John O'Brien, Head of the Logistics Practice at DataArt, said: "The Olympics here in London last year should be counted among the UK's greatest ever logistics successes, but it couldn't have happened without big data. The ability to gain real time insight and predictive analysis on what's happening was critical, and other logistics operations now have an opportunity to take inspiration and increase their competitive advantage.

"At this event we'll be revealing everything you need to know about the technology, but, much more critically, all of the business elements that you need to know to turn big data into profit."

To attend the event, please register here: <http://dabigdata.com/>. For further details, contact Erika on 020 34403615 or erika.bianco@dataart.com.

DataArt (www.dataart.com) is a custom software development firm that builds advanced solutions for the financial services, healthcare, hospitality and other industries. DataArt clients include Standard & Poor's, Harmonic Fund Services, Ogilvy, arnet, Panasonic, Cancer Research, Ocado, Charles River Laboratories, Betfair, Misys, leading asset management firms and three of the world's top ten investment banks.