



iGaming Business North America: Issue 38

17 January 2019

This issue, we catch up with the chief regulators of Mississippi and West Virginia for an update on the progress and challenges associated with being an early mover in the US state-by-state sports betting roll-out.

This roll-out would, however, be subject to federal vetting if the proposals of Senators Hatch and Schumer in their Sports Wagering Market Integrity Act of 2018 were implemented.

But while the AGA's Sara Slane summarizes the state-level view that this would be "an unprecedented and inappropriate expansion of federal involvement in the gaming industry," Chris Soriano makes the point that the draft also promises much-needed clarity for operators currently figuring out ways to work within the constraints of the Wire Act.

Elsewhere, we also dissect the post-PASPA affiliate opportunity with Catena Media, Better Collective and Gambling.com. The story of sportsbook supplier Kambi's remarkable start to life in the US market is our lead for this issue. We get the lowdown from chief executive Kristian Nylén and chief commercial officer Max Meltzer on page 30. Enjoy the issue!

Original publication: <http://www.igamingbusiness.com/igaming-business-north-america-issue-38>