



## DataArt's Denis Baranov talks blockchain in retail at eCommerce Expo 2018

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By [Staff Writer](#) - September 26, 2018

**LONDON – 26th September 2018: Denis Baranov, Principal Consultant at global technology consultancy DataArt, will speak on [a panel at eCommerce Expo 2018](#), which is being held today at Olympia London.**

Denis will join two other panellists to discuss the benefits of blockchain in the retail sector – is it all just hype?

### **Bracing to reap the benefits of blockchain**

The impact that blockchain will have on retailers is huge. Companies that are educated in how to implement this effectively and efficiently will find themselves at a significant advantage over those still scrambling to figure it out. In this session hear how blockchain will impact data security, supply chain and payments.

#### **Date and time**

Wednesday, 26th September  
12:00 – 12:30 GMT

#### **Location**

Omnichannel Stage @ Olympia London  
Hammersmith Rd  
London W14 8UX

#### **Panel chair**

Tony Long, Global eCommerce & Digital Marketing Lead – Kimberly-Clark

**Panellists**

Denis Baranov, Principal Consultant – DataArt  
Sukhi Jutla, Co-founder & COO – MarketOrders  
Terry Igharoro, Founder & CEO – InventoryClub

**Bio – Denis Baranov**

Denis Baranov specialises in designing and building business solutions in financial services, capital markets and FinTech. He has over ten years' experience in the IT industry as a developer, technical architect, solution architect and IT leader. Denis joined DataArt in 2008, and worked in offices in Russia and Eastern Europe before settling in London in 2014.

He is passionate about technology innovation and is currently focused on leading the development of market solutions underpinned by distributed ledger technologies such as blockchain, and AI technologies like machine learning. He participates in projects and communities both inside and outside DataArt, and is a regular speaker and contributor for various communities and conferences. Denis holds a PhD in computer science from Lomonosov Moscow State University.

Original article can be found here: <https://coinrivet.com/dataarts-denis-baranov-talks-blockchain-in-retail-at-ecommerce-expo-2018/>