## DataArt Rolls-Out All New High-Performance 'Dedicated Telecom Practice'

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FREMONT, CA: DataArt, a technological consulting service provider has come up with its latest offering; the launch of a dedicated Telecom Practice which will strive to provide high performance, scalable and secure solutions for telecom providers. The firm has carved a niche for itself in the telecom industry with its end-to-end solutions that expands from concept and strategy to implementation and support.

Michael Lazar, a recognized figure in the telecom industry will lead the new practice. Lazar has successfully served with his expertise across various system designs' C-level categories, custom engineering and software development and has also ventured with many global telecommunications solution providers. He will be steering a project that requires formulating and integrating strategies to uplift the telecom sector business and support DataArt's clients.

"The Nework Functions Virtualization(NFV) software market is estimated to reach over 9Bn by 2019, signaling a major shift in the telecommunication sector from hardware to software, creating a major opportunity for DataArt," said Eugene Goland, President, DataArt. "We are delighted that we have managed to attract the top talent in Michael to such an exciting area."

Backed with years of experience in the telecom sector and a professional technical team of developers serving the telecom industry, the new practice will primarily aim at developing specialized solutions for virtualized infrastructures and converged networks-including virtualization security, application and service scalability, performance monitoring and big data analytics.

"The telecommunications industry is undergoing a revolution. As telecom providers are moving away from closed proprietary systems and embracing open standards and open source software, they have to continue delivering high quality solutions with exceptional reliability, while virtualizing functions and services, reshaping their network architecture, and deploying innovative applications," said Michael Lazar, Head of Telecom Practice, DataArt. "DataArt has been working with global clients across other industries that have experienced similar challenges, and we are well equipped to apply our expertise in the telecom sector."

DataArt will be at the Mobile World Congress in Barcelona (February 22-25, 2016) manifesting its services with Canonical. DataArt will also showcase the building process of virtual conferencing application that can operate with millions of subscribers, and scale the infrastructure up and down in a matter of seconds.

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