



INDUSTRY UPDATE

SUPPLIER NEWS

12 June 2019

Venza partners with DataArt to produce next-generation technology solution

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DataArt, the global technology consultancy that designs, develops, and supports unique software solutions, today announced its partnership with Venza, a leading organization for data protection, compliance and training in the hospitality sector.



Venza will be utilizing DataArt's experience in executing the next phase of its "PEAK" regulatory technology platform. With over 225,000 users served across 100 countries, Venza more than doubled its employees in 2018 and embarked on an ambitious program of dynamic growth. The company appointed a new president in 2018 and has continuous plans for expansion.

PEAK is an in-house built system currently offered by Venza which delivers security, penetration testing, PCI-DSS audits and compliance training. DataArt, a leader in custom software development, has been commissioned to help support Venza's growth plans by designing "PEAK 2.0". The next-generation platform is an upgrade to the existing services that Venza's customers have been enjoying worldwide for over 10 years.

Employing nearly 3,000 technical developers, architects and engineers, DataArt has deep expertise in the Travel & Hospitality industry and has delivered unique software solutions to such clients as Runtriz, HotelTonight, DerbySoft and SkyScanner.

Josh Bergen, President at Venza, said: *"We've been building a strategy for growth for a long time, and in early 2018 realized we needed a new technology platform to deliver outstanding quality services to our growing customer base. We met DataArt prior to HITEC 2018 and as we learned more about the company, we discovered that their customer-orientated DNA and high level of professionalism matched*



Andrew Sanders, VP Travel & Hospitality at DataArt said: *"Building a relationship with a new customer where they place their trust in us to define and execute a product that's central to their business is a great recognition of DataArt's expertise. We are delighted to be working with Venza and to help them with the next part of their journey."*

About VENZA

Drawing on decades of experience, VENZA is a data protection company that can help organizations mitigate their vulnerabilities and ensure compliance, keeping guests and their data safe from breaches. By delivering a security solution for readiness, reassurance and response, VENZA offers 360-degree visibility for proactive management of risks - so users can focus on guest service and building trust in their brand. Better visibility means better defense. Know the risks, protect the enterprise with VENZA. More than 225,000 users in 100+ countries look to VENZA for tools, technology, and strategic security support. Founded in 2008 with a decade of service to the hospitality industry, VENZA is a privately held company with regional offices in Atlanta, GA and The Hague, Netherlands. www.venzagroup.com.

About DataArt:

DataArt is a global technology consultancy that designs, develops and supports unique software solutions, helping clients take their businesses forward. Recognized for their deep domain expertise and superior technical talent, DataArt teams create new products and modernize complex legacy systems that affect technology transformation in select industries.

DataArt has earned the trust of some of the world's leading brands and most discerning clients, including Nasdaq, S&P, United Technologies, oneworld Alliance, Ocado, artnet, Betfair, and skyscanner. Organized as a global network of technology services firms, DataArt brings together expertise of over 2,200 professionals in 20 locations in the US, Europe, and Latin America.

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