

# Three Technologies to Watch from HITEC 2016

**By Greg Abbott**

**Greg Abbott**, Head of the *Travel and Hospitality Practice* at DataArt, tells *Hotel News Resource* about the most exciting tech companies of HITEC 2016 that "are poised to impact the hospitality industry in the near future."

*"From the Internet of Things (IoT) to robotics, mobility, and payment security, HITEC 2016 had it all. Beewake is a mobile app looking to end the stigma of booking hotels by the hour. It enables consumers to book daytime hotel space to function as a temporary office, meeting room or co-working environment... Beewake represents a significant opportunity for hotels to explore alternative revenue streams... capitalizing on one of the biggest trends shaping today's workforce: mobility.*

*Savioke (pronounced savvy-oak) is a robotics company... they create autonomous robot helpers for the services industry, including hotels, aged care facilities, hospitals, restaurants, and offices... It was here that I met "Relay", their robot for hotels, designed to relay items between hotel operations and the in-room guest.*

*CheckMate is a personalized communication system that allows hotels to reach guests in any modern channel - SMS, email, or Facebook Messenger. It enables hotels to map the guest journey and engage the guest via automated messages at each moment. These can include welcome messages, in-stay service alerts, or pre-departure messages, and each can be customized to different guest segments... Segments make it easy for hotels to communicate the right information to the right guest at the right time, resulting in a better overall guest experience."*