DataArt to deploy Juju for "Big Software" collaboration and faster project delivery

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● **Signed Charm Author partnership and SI extends partnership**

● **Juju Charm Ecosystem will be used in DataArt NFV Telco and Enterprise deployments to speed up project delivery**

● **DataArt will provide expertise and contribute to the development of Juju Charms**

NEW YORK and LONDON, U.K. Oct 19th, Canonical and DataArt announced today that DataArt will use Juju for the model and management of "Big Software" implementations such as Network Function Virtualization (NFV) solutions for Telcos and Enterprise.

DataArt, a global network of independent technology consulting and software services firms, also becomes a Charm Author Partner and Systems Integrator. By providing charms to the Juju Charm ecosystem and creating a new NFV Telco bundle DataArt empowers clients deploying the new charms to scale telco infrastructure both horizontally and vertically, a true service on demand to its customers.

"Juju is one of the most extensible ways to deploy cloud applications efficiently and seamlessly", said Michael Lazar, Vice President of Telecom at DataArt. "Working with Canonical over the past few years, designing NFV solutions and developing charms within the ecosystem proves the model is effective in allowing telecoms and enterprises to deliver new services quicker and with less friction."

Customer demand has forced Telecoms to fundamentally change their business models, becoming more like "over the top" and cloud service providers than traditional telecom operators. NFV has become the go-to solution to address these new realities and DataArt's services will enable telcos to rapidly shift legacy platforms and infrastructure and deploy revenue generating services at scale.

"Cloud, software as a service, open source, big data, scale-out, containers, and microservices. While these terms and technologies represent a new world of opportunity, they also bring complexity that most IT departments are ill-equipped to pursue," said Stefan Johansson, Director of Global Software Alliances, Canonical. "IT departments need to model and automate infrastructure and software operations - that is what Juju was created to do."

Juju Charms have become an established ecosystem of best-in-class applications which use shared, open source operations code for common components, so CIOs can focus precious resources on creating software that is unique to their business. Whether companies want to spin up an OpenStack cloud or manage a big data cluster, or if they are interested in container orchestration or machine learning, the Juju charm store includes open source and enterprise software solutions that dramatically simplify operations for those classes of big software.

If you are attending OpenStack Barcelona next week, Canonical and DataArt will be demoing solutions at booth B24. Please stop by to learn more.

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