



DataArt Successfully Implements Data Consolidation Solution for JacTravel

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[DataArt](#), a global technology consultancy, announced a successful implementation of a data consolidation solution for [JacTravel](#). The solution merges the data from two reservations platforms, following JacTravel's acquisition of close competitor TotalStay, enabling JacTravel's commercial management to work with data that is transparent and facilitates faster decision-making.

DataArt's solution avoids duplications and allows the firm to process data more effectively, as it's combined in a single warehouse and made available to users for analysis through new business intelligence tools.

Original article — <http://hospitalitytechnology.edgl.com/news/DataArt-Successfully-Implements-Data-Consolidation-Solution-for-JacTravel108428>