



DataArt Question Time event: Digital transformation in travel

Travel brands have to accept that change is a constant rather than a one-off, as they bid to ride the evolution of both the consumer behaviour and technology.

Combining these factors with merger and acquisition activity or simply trying to keep up with the competition means companies have digital transformation as a regular agenda item.

In our latest Question Time event in London, you can ask our panel of experts how their brands have tackled such issues and what this relentless drive to keep evolving means for the industry as a whole.

The annual [DataArt](#) Question Time event is back in London on Thursday 22 June 2017, 6pm to 9pm.

Sticking to the BBC format, you can send your questions in advance for our panel of experts on the night.

The panellists:

- **Piero Sierra**, senior director for flights at Skyscanner
- **Adam Gill**, IT director at Dnata Travel
- **Joanna Dobson**, senior director for UK & Ireland at Carlson Wagonlit Travel
- **Paul Saggarr**, chief information officer at Capita Travel and Events
- **Alex Shchedrin**, account director at DataArt

Moderated by:

- **Kevin May**, senior editor and co-founder at Tnooz

Venue:

- [Durham Street Auditorium, London](#)

How to apply for a ticket:

- [Contact Charlotte Lamp Davies for details.](#)

Original can be found here:

<https://www.tnooz.com/event/dataart-question-time-event-digital-transformation-in-travel/>