



FRIDAY, JUNE 29, 2007 CONFERENCE AGENDA

9 - 10:00 AM

**REGISTRATION, COFFEE, NETWORKING  
WELCOME REMARKS**

10 - 10:25 AM

**DEPLOYING TECHNOLOGY FOR A GLOBAL COMPANY:  
INNOVATION AND CHANGE MANAGEMENT****JAMIE McLELLAN, CIO, Europe Africa Middle East, OGILVY & MATHER**

Jamie McLellan is Regional Chief Information Officer of Ogilvy and Mather, a leading global Marketing and Communications agency with 497 offices in 125 countries supporting more than 2,300 clients, and over 14,000 employees worldwide working in over fifty languages. Jamie oversees regional and global systems, infrastructure and a network that support an integrated, cross-discipline organization providing marketing communications across all media. Jamie's efforts at Ogilvy & Mather have focused on client engagement and business efficiencies. Ogilvy and Mather has earned a place on InformationWeek's 500 list of innovative IT organizations and is viewed in the advertising sector as a leader in new and innovative technologies.

10:30 - 10:55 AM

**MANAGING DISTRIBUTED TEAMS AND PROJECTS:  
BRIDGING CONTINENTS AND CULTURES****DR. CHRISTIAN OVERSOHL, Managing Director Europe, Vice President,  
SAPIENT**

Dr. Christian Oversohl leads Sapient's business in Europe and is a member of Sapient's global Leadership Team. Oversohl joined Sapient in 2000, following Sapient's merger with the company he founded, The Launch Group. Most recently, he served as Vice President and Managing Director of Sapient Germany and Sapient Netherlands. He has been instrumental in the development and growth of the Sapient footprint on the continent. Prior to joining Sapient, Oversohl was a manager at A.T. Kearney and also worked with Dicke & Wicharz Management Consulting, BMW, Henkel-Kosmetik, and Dresdner Bank. Sapient helps clients innovate their businesses in the areas of marketing, business operations, and technology. Leveraging a unique approach, breakthrough thinking, and disciplined distributed execution, Sapient leads its industry in delivering the right business results on time and on budget. Founded in 1990, Sapient is headquartered in Cambridge, Massachusetts, and operates with more than 5000 consultants across North America, Europe, and India. In Europe the company has offices in UK, Germany, Netherlands, Sweden and Switzerland.

11:00 - 11:25 AM

**DECADE OF DATAART - DECADE OF SUCCESS AND INNOVATION****ALEXEI MILLER, Executive Vice President, Head of Financial Technology, DATAART**

Alexei Miller is Executive Vice President at DataArt, a high-end software development company. Miller has joined DataArt at the company's inception in 1997, and is in charge of company-wide project management. He has also been instrumental in building DataArt's Financial Technology practice, which he currently leads. He is in charge of building and managing a framework of outsourced projects for financial clients' mission critical and knowledge intensive systems. These include order management and allocation, portfolio analysis, risk management, CRM, real-time market data access and support for STP infrastructure. In 2006-2007, DataArt was named one of the top emerging outsourcing providers worldwide by BusinessWeek, CMP's Global Sourcing 100 and International Association of Outsourcing Professionals. Headquartered in New York City, DataArt runs state-of-the-art R&D centers in St. Petersburg & Voronezh (Russia), Kherson & Kharkov (Ukraine) and maintains offices in San Francisco and London, UK.

11:30 AM - 1:00 PM

**DISTINGUISHED PANEL: THE IMPACT OF TECHNOLOGY ON THE GLOBALIZATION OF FINANCIAL SERVICES****PANELISTS:**

C-level executives from leading financial institutions will discuss the impact of technology on global and emerging capital markets.

**CHARLES GIESSEN, President, TRADEWEAR GLOBAL CORP.**

Charles Giessen has over twenty years of experience in international investment banking. He is President of Tradeware Global Corp, a leading provider of financial technology and connectivity services for financial institutions worldwide. He was a founder and CEO of Broker-to-Broker Networks Inc., ("B2B"), which pioneered a unique business process for electronic processing of cross border equity orders, and was acquired by In March 2004 Tradeware Global Corp. Prior to that, he served as Senior VP of Republic National Bank of New York and Managing Director of Republic New York Securities, International Ltd. in London; as MD at International Equities for Bear Stearns International in London and prior to that as MD, Head of International Equities for Smith Barney & Co. in New York.

**ALBERT ENG, CERBERUS CAPITAL**

Albert Eng is a senior IT executive and change agent with over 23 years of experience in leading high profile strategic /operational initiatives for Global 1000 companies. For the past four years he served in Citigroup as SVP and head of applications development for next generation SOA consumer lending applications for Citi Financial. Prior to CFNA, Eng served as the executive vice president for Polaris Software Labs (a portfolio company of Citigroup); held the position of head of cash trading systems for Hong Kong Exchanges and Clearing Ltd., and before that was a CIO of offshore development at AIG Corporation, overseeing the creation, structuring and implementation of AIG's Corporate Offshore IT and Operations Outsourcing Program. Eng now works for Cerberus Capital, one of the worlds largest Global Private Equity Firms.

**ERIC KARPMAN, Vice President, BANK OF NEW YORK ASSET MANAGEMENT**

BNY Asset Management is an investment management unit of The Bank of New York, with more than \$112 billion in assets under management. Throughout his career, Karpman and his teams have successfully implemented electronic trading systems with direct interfaces to the Street as well as algorithmic, program and direct market access trading platforms for instant market analysis, decision-making capabilities and straight-through processing (STP). In 2004, Karpman was elected Chair of the FIX Protocol Technical Committee.

**MODERATOR:****OREST KYZYK, Managing Partner, OMK Associates**

Orest Kyzyk is the Managing Partner of OMK Associates, LLC which focuses on the research, development and implementation of emerging technologies that support operational work flows and electronic trading solutions for institutional money managers and broker dealers. In his previous role, Mr. Kyzyk was a Managing Director at JNK Securities Corp which specialized in providing Global Direct Access Services to institutional customers. Formerly an Executive Director with Morgan Stanley's Institutional Equity Division, Orest was responsible for establishing and managing the Client Advisory Services ("CAS") Group within the Prime Brokerage Division. Prior to that, Orest was also responsible for establishing Morgan Stanley's IT Client Service Organization for the firm's Global Institutional Securities and Investment Management Divisions.

**1:00 - 2:15 PM****LUNCH BREAK, NETWORKING****2:20 - 2:55 PM****GLOBAL RESOURCE SUPPLY IN THE FLAT WORLD:  
NEW TRENDS AND FORECASTS**  
*Key Note Presentation***MARK MINEVICH, Founder and Chairman, BILLION MINDS FOUNDATION**

Mark Minevich is a global change agent, better known as "Global Mark" because of his thought leadership on globalization and innovation. Mark is a sought-after speaker on globalization, innovation and knowledge economies. He authored *Six Billion Minds: Global Outsourcing in the Knowledge Economy* and *The CTO Handbook: The Indispensable Technology Leadership Resource*. He is Founder and Chairman of the Global Foundation for Sustainability of Billions of Minds. He has advised the U.S. government on innovation and bilateral relationships with emerging economies. He served as Executive Vice President of Corporate Development and Chief Strategy Officer of Enamics/BTM Corp. and was an IBM executive, CTO and senior strategist of the IBM Next Generation Group. He managed operational infrastructure, development methodology and technical resources at USWEB/CKS. Mark is a recipient of the prestigious Albert Einstein Award for outstanding achievement.

3:00 - 3:25 PM

**OUTSOURCING AND OFFSHORING AS ENABLERS FOR INNOVATION WITHIN GLOBAL COMPANIES****JEAN-FRANCOIS LOCHE, Vice President and CIO, NISSAN EUROPE**

Jean-Francois LOCHE joined Nissan Europe in January 2005 where he was appointed VP, CIO. He is also a member of the Nissan Europe Management Committee. He previously worked for the Renault group as IS/IT VP in charge of Services and Operations, which included production, application integration, help desks and end-user support on a global basis. He led the ISO 9001-2000 certification of this domain within Renault. Nissan is a global automotive company, established in 1933 in Japan, operating 19 plants in 160 countries (with one planned for St. Petersburg, Russia in 2009) and employing over 180,000 people globally. In 1999, an Alliance with Renault was signed to leverage possible synergies between these two companies. In Europe, Nissan operates in 34 countries, employing approx 12,500 people in sales offices, manufacturing sites, research & development and design.

3:30 - 3:55 PM

**GLOBALIZATION AND CULTURAL DIVERSITY: INFORMATION SECURITY IN MULTINATIONAL ORGANIZATIONS****DR. GERNOT GMELIN, Head of Global New Technologies, Technology Architecture and Strategy, NOVARTIS PHARMA AG**

Dr. Gernot Gmelin has been with Novartis for more than three decades. He has a wide background as pharmacologist and IT professional. Dr. Gmelin has initiated, promoted and supervised the IT standardizations in major fields for Novartis worldwide. In his role as Novartis Campus Consultant, he is currently initializing new paradigms of collaboration in multicultural environments. Novartis AG (NYSE: NVS) is a world leader in offering medicines to protect health, cure disease and improve well-being. Its goal is to discover, develop and successfully market innovative products to treat patients, ease suffering and enhance the quality of life. Headquartered in Basel, Switzerland, Novartis Group companies employ approximately 101,000 associates and operate in over 140 countries around the world.

4:00 - 5:30 PM

**ROUND TABLE DISCUSSION: RUSSIA'S ROLE IN GLOBAL INNOVATION****PANELISTS: ALEXEI MILLER, DR. CHRISTIAN OVERSOHL, DR. GERNOT GMELIN, JEAN-FRANCOIS LOCHE, MARK MINEVICH****Moderator - HEIDI BROWN, Senior Reporter, FORBES MAGAZINE**

Heidi Brown has been on staff at Forbes and Forbes Global for eight years, covering a variety of topics, including Russia, telecommunications, consumer products, and investing. Recent articles include a cover story on Gazprom, which was nominated for the Business Journalist of the Year Awards in London. She has written about Russia's software outsourcing industry and continues to follow new developments. She makes occasional appearances on the Fox Network's "Forbes on Fox" TV program and writes for Forbes.com; she also serves as the liaison with Forbes' Russian-language edition.

5:30 - 7:00 PM

**COCKTAILS, NETWORKING RECEPTION**