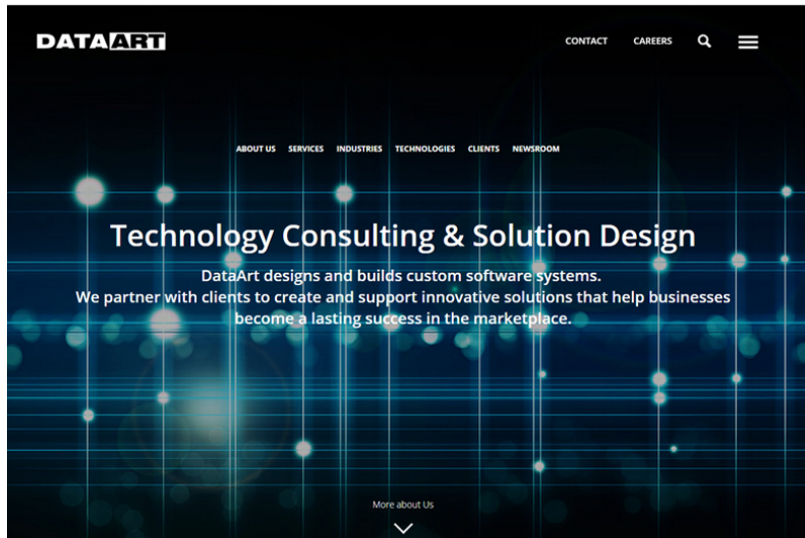


Phocuswright founder Philip Wolf joins DataArt as advisor

Posted by *Phil Davies* on Apr 20th, 2017 at 10:44



Phocuswright founder Philip Wolf has joined global technology consultancy DataArt as a senior advisor to its travel and hospitality arm.

The travel and hospitality practice is serving more than 100 clients in travel management, distribution and hospitality technologies, focusing on digital transformation, mobile development, enterprise modernisation, product launch, integration and cloud migration.

Recently completed work includes projects for Skyscanner, Travelport, HotelTonight, Oneworld, Apple Leisure Group, and theParkingSpot.

Head of the practice, Greg Abbott, said: “Philip’s strategic thinking, industry expertise and broad perspective will drive our commercial outreach.

“He is already enhancing our growth initiatives directed at a wider global travel marketplace.”

Bringing his two decades of industry experience coupled with consulting insight, Wolf will work to bring this expertise to new sectors and geographies in travel, tourism and hospitality.

He said: “It has been my long-term vision and passion to promote and drive technologies that improve travel experiences

“I look forward to working with DataArt to make an even larger impact on the industry.”

With \$97 million in revenue last year, DataArt’s teams of 2,200 staff in 20 global locations have successfully completed more than 1,600 projects over 20 years.

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