



DataArt Joins HEDNA to Champion Technology Innovation and Collaboration

Leading global technology consultancy joins Hotel Electronic Distribution Network Association to get involved with Working Groups and help shape the future of the travel industry.

New York, London, Munich – January 16, 2018 – DataArt, the global technology consultancy that designs, develops and supports unique software solutions, today announced it has joined the [Hotel Electronic Distribution Network Association](#) (HEDNA).

As a member of HEDNA, DataArt joins hundreds of the most influential companies in the hospitality industry focused on accelerating innovation and advancing the hotel distribution landscape through strategic collaboration and knowledge sharing. [DataArt's Travel and Hospitality](#) team helps navigate the complicated, domain-specific systems and inner workings of the travel industry, having designed and delivered end-to-end solutions in and around GDS, CRS, PMS, RMS, IBE, TMC, CRM, CMS and POS systems in travel and hospitality.

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According to Andrew Sanders, VP of DataArt's Travel and Hospitality Practice, "Becoming a member of HEDNA is a testament to the company's ongoing and long-term commitment to supporting and advancing the hotel and travel industry. We look forward to becoming actively involved with HEDNA and its members as both attendees at the upcoming HEDNA Conference in Austin and supporting the Working Groups."

Over the past few years, DataArt has become one of the most widely recognized and important technology consultancies in the world. It has been included in the Inc. 5000 List of the fastest-growing private U.S. companies for seven consecutive years, posting record revenue and consistent

annual growth of over 30% during that time, on track to repeat this stellar performance in 2018. DataArt is also a member of HTNG, HSMAI, and OpenTravel and plans to expand involvement in the future, engaging with the community on a deeper level.

"We are thrilled to welcome DataArt as a new member," said Sarah Fults, President of HEDNA. "It is imperative to include development and design companies as part of our organization due to their agnostic approach and domain expertise. Bringing together the best professional minds from such a diverse membership base makes for a better association."

To learn more about DataArt's travel solutions, visit dataart.com.

About DataArt

DataArt is a global technology consultancy that designs, develops and supports unique software solutions, helping clients take their businesses forward. Recognized for their deep domain expertise and superior technical talent, DataArt teams create new products and modernize complex legacy systems that affect technology transformation in select industries.

DataArt has earned the trust of some of the world's leading brands and most discerning clients, including Nasdaq, S&P, Travelport, Ocado, artnet, Betfair, and Apple Leisure Group among others. Organized as a global network of technology services firms, DataArt brings together expertise of over 2,500 professionals in 20 locations in the US, Europe, and Latin America.

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About Hotel Electronic Distribution Network Association (HEDNA)

HEDNA (Hotel Electronic Distribution Network Association) is a not-for-profit trade association whose worldwide membership includes executives and managers from the most influential companies in the hospitality industry. Founded in 1991, HEDNA's mission is to be the leading global forum for advancing hospitality distribution through collaboration and knowledge sharing. Its vision calls for HEDNA to be known for creating an environment that fosters strategic collaboration toward business development in the global hospitality industry. For more, visit www.HEDNA.org.

Original article can be found here: <https://www.hospitalitynet.org/news/4086433.html>